



British Columbia Weightlifting Association (“BCWA”)

SOCIAL MEDIA POLICY

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Purpose

The primary purpose of BCWA's social media platforms (including but not limited to Facebook, Instagram, Twitter, etc.) is to facilitate communication with our members, provide association-wide updates, and share images and results from competitions hosted within the province.

Content

- General Communication: Social media may be used to announce important dates, deadlines, rule changes, event information, and other relevant updates for our members.
- Competition Highlights: We aim to showcase the achievements of our athletes by sharing photos and videos from competitions held within the province.
- Member Recognition: We encourage members to tag the association in their social media posts. When possible, we will repost content to further recognize and celebrate our athletes' accomplishments.

Content Disclaimer

- No Guarantee of Individual Highlights: While we strive to share and promote our athletes' successes, BCWA does not commit to creating original individual content highlighting any specific athlete.
- Reposting Policy: We will make every effort to repost member-generated content where we are tagged, provided it aligns with our association's values and this social media policy.
- Private accounts do not allow the BCWA to repost, so any tagged posts must be from public accounts in order for the BCWA to repost. However, reposting is not guaranteed.
- BCWA aims to honour and respect the diversity of our membership; as such specific holidays or religious will not be recognized on our platform.
 - Any celebration or acknowledgement of an event (local or otherwise) is done in good faith and with an intention to recognize the wide-ranging accomplishments of our entire membership.

Association Rights

- Content Moderation: BCWA reserves the right to moderate all content posted on its social media platforms. This includes removing any posts that are deemed inappropriate, offensive, or violate BCWA's policies.
- All content and engagement with or through BCWA platforms and by any all of its members must fall within the guidelines established by the Provincial Safesport Policy Suite and guidelines when relevant.
- Policy Changes: This social media policy may be amended or updated at any time at the discretion of the Board of Directors.
- Board Discretion: The Board of Directors has no obligation to engage with or post anything on behalf of the request of any individual member.

Let's Connect!

Follow us on [@BCWeightlifting](#) to stay updated on all the latest news and events from BCWA.